

Best PR*CTICE

Ideas and Insights from the World's Foremost Business Thinkers



Resumo de Best Practice: Ideas and Insights from the World's Foremost Business Thinkers

Putting the expertise of the world's leading business writers to work for you. Best Practice puts the expertise and insight of the world's business thought leaders in your hands. Featuring 100 original essays and interviews, Best Practice captures the state of the art in management thinking and practice today--from Warren Bennis on "the four critical aspects of leadership" to Jim Collins on "growing from good to great" to Thomas Stewart on "managing intellectual capital." Edited by internationally recognized management journalists Tom Brown and Bob Heller, and featuring an introduction by Rosabeth Moss Kanter, Best Practice offers unique access to the issues and ideas that will drive business forward into the twenty-first century.

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