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From the  
*New York Times*  
bestselling  
authors of  
***ABUNDANCE***

“A guide to exponential  
digital chutzpah from a  
master of the art of  
‘going big.’”  
—***FINANCIAL TIMES***

# B O L D

**HOW TO GO BIG,  
CREATE WEALTH,  
AND IMPACT  
THE WORLD**

# Resumo de Bold: How to Go Big, Create Wealth, and Impact the World

A visionary roadmap for people who believe they can change the world and invaluable advice about bringing together the partners and technologies to help them do it. President Bill Clinton A radical, how-to guide for using exponential technologies, moonshot thinking, and crowd-powered tools, "Bold" unfolds in three parts.

Part One focuses on the exponential technologies that are disrupting today's Fortune 500 companies and enabling upstart entrepreneurs to go from I've got an idea to I run a billion-dollar company far faster than ever before.

The authors provide exceptional insight into the power of 3D printing, artificial intelligence, robotics, networks and sensors, and synthetic biology. Part Two draws on insights from billionaires such as Larry Page, Elon Musk, Richard Branson, and Jeff Bezos and reveals their entrepreneurial secrets.

Finally, "Bold" closes with a look at the best practices that allow anyone to leverage today's hyper-connected crowd like never before. Here, the authors teach how to design and use incentive competitions, launch million-dollar crowdfunding campaigns to tap into tens of billions of dollars of capital, and finally how to build communities armies of exponentially enabled individuals willing and able to help today's entrepreneurs make their boldest dreams come true."

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