

DISRU- MARKETING PTIVE

**WHAT GROWTH HACKERS, DATA PUNKS,
AND OTHER HYBRID THINKERS CAN TEACH US
ABOUT NAVIGATING THE NEW NORMAL**

GEOFFREY COLON

Resumo de Disruptive Marketing: What Growth Hackers, Data Punks, and Other Hybrid Thinkers Can Teach Us about Navigating the New Normal

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