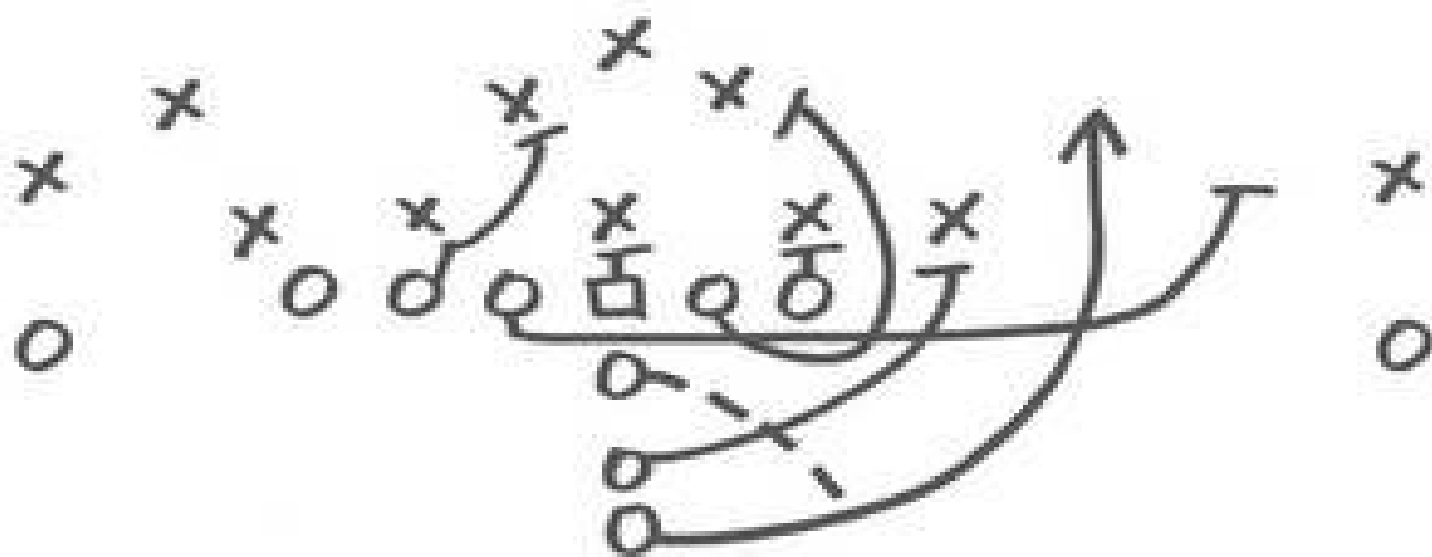


# GREAT TEAMS

## 16 THINGS

HIGH PERFORMING ORGANIZATIONS  
DO DIFFERENTLY



# DON YAEGER

9-TIME *NEW YORK TIMES* BESTSELLING AUTHOR

# Resumo de Great Teams: 16 Things High Performing Organizations Do Differently

What makes a team great? Not just good. Not just functional. But great? Over the last six years, long-time Sports Illustrated associate editor Don Yaeger has been invited by some of the greatest companies in the world to speak about the habits of high-performing individuals.

Delivering an average of 80 keynote speeches per year, Don was approached by his most consistent client, Microsoft, to develop a talk on what allowed some teams to play at a championship level year after year.

From Microsoft and Starbucks to the New England Patriots and San Antonio Spurs, what do some organizations do seemingly better than most all of their opponents? Don took the challenge.

He began building into his travel schedule opportunities to interview our generation's greatest team builders from the sports and business worlds. During this process, he has conducted more than 100 interviews with some of the most successful teams and organizations in the country.

From those interviews, Don has identified 16 habits that drive these high-performing teams. Building on the stories, examples, and first-hand accounts, each chapter in Great Teams comes with applicable examples on how to apply these characteristics in any organization. Great Teams is the ultimate intersection of the sports and business worlds and a powerful companion for thought leaders, teams, managers, and organizations that seek to perform similarly.

The insight shared in this book is sure to enhance any team in its pursuit of excellence. Great Teams Understand the Why Great Teams Allow Culture to Shape Who They Recruit Great Teams Run Successful Huddles Great Teams Manage Dysfunction, Friction, and Strong Personalities Great Teams See Value Others Miss Great Teams Know How to Win in Critical Situations Great Teams Embrace Change Great Teams Build a Mentoring

Culture Great Teams Have a Rallying Cry "

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