

HBR'S 10 MUST READS

FEATURING
“The Necessary Art
of Persuasion”

By Jay A. Conger

On Communication

If you read nothing else on communicating effectively, read these definitive articles from **Harvard Business Review**.

Resumo de HBR's 10 Must Reads on Communication (with Featured Article "The Necessary Art of Persuasion," by Jay A. Conger)

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