

# HOW TO RUN A ONE MINUTE PRACTICE

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A GUIDE FOR PHYSIOTHERAPISTS, CHIROPRACTORS,  
PODIATRISTS, OSTEOPATHS AND ALLIED HEALTH  
PROFESSIONALS WANTING TO  
EARN MORE, WORK LESS AND ENJOY THEIR LIVES

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**PAUL WRIGHT**

# Resumo de How to Run a One Minute Practice: A Guide for Physiotherapists, Chiropractors, Podiatrists, Osteopaths and Allied Health Professionals Wanting to Earn More, Work Less and Enjoy Their Lives

What You Should Have Learnt at University about Health Business Ownership Are you a health professional - frustrated by the amount of time you spend at your practice each and every week?

Are you feeling chained to your health business and disappointed about missing your child's school events or other important family occasions? Finally there is a solution to these and the many other issues that plague health business owners - it is called the "One Minute Practice.

This health business tracking, systematization and team measurement system is guaranteed to provide you with the freedom to run your health business from anywhere in the world in just one minute a day.

Here is just some of what is covered in this book: Why health business owners feel frustrated, worried and anxious about their future and what to do about it. How to free yourself from your health business so you do not need to be in your practice at all.

The exact seven secret systems that will add thousands of dollars to the value of your business and the same systems Paul uses in his exclusive private coaching program which owner pay over \$1200 a month to be part of.

The most important system you can ever put into a health business and why it is so powerful at increasing team compliance, consultation number and profits. How the colour of an anti-inflammatory tablet can show you

how to grow your health business.

Why one of Paul's private client's admin team is terrified by one of his systems - but how it has dramatically increased profits. Why your accountant is not the best person to tell you if your business is profitable or not and the fundamental mistake most health business owners make when looking at their P and L spreadsheets - assuming they even have one.

The one key factor that all successful businesses (not just in health care) have in common and why you need to know this. Why the financial numbers you send to the tax department are not helpful in assisting you run a great health business and why.

How to know if you are paying too much in rent, if your admin costs are too high - and how your figures compare to other health businesses. The essential discussion you need to have with all team members BEFORE they even start working in your clinic - and how failing to have this discussion can cost you thousands.

Why technical excellence in health care is not a marketing advantage for your business and why this is so important to understand if you want to be a successful health business owner.

Special Bonus - Readers of this book will be directed to a webpage where you will be able to download a range of health business building material and resources.

These resources will save you hours of time and help you quickly grow your own "One Minute Practice."

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