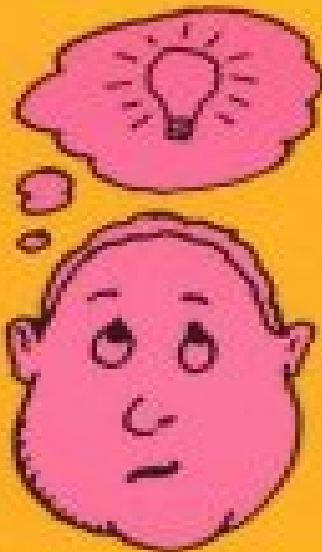


# IMPONDERABLES

The Solution to the  
Mysteries of Everyday Life

David Feldman



Why do people  
look up  
when thinking?



Why do we itch?



Where do they  
get that awful music  
for ice skating?



What causes  
the holes in  
Swiss cheese?



Why do women  
open their mouths when  
applying mascara?



Why do we tie  
shoes to the back of  
newlyweds' cars?

## Resumo de Imponderables

**Imponderables** The Solution to the Mysteries of Everyday Life Did you ever wonder why you never see baby pigeons? Or why a thumbs-up gesture means "OK"? At last the solutions to some of life's most baffling questions are gathered here in one volume.

Written in an informative and entertaining style and illustrated with drawings that are clearly to the point, *Imponderables* gets to the bottom of everyday life's mysteries, among them: Why is a mile 5,280 feet? Which fruits are in Juicy Fruit' gum? Why does an X stand for a kiss? Why don't cats like to swim? Why do other people hear our voices differently than we do? Dictionaries, encyclopedias, and almanacs don't have the answers -- *Imponderables* does!

And in answering such questions, it touches on an astonishing variety of subjects, including sports, science, history, politics, television, radio, and much more. No trivial pursuit, *Imponderables* takes a surprising, illuminating, and humorous look at ourselves and the world around us. David Feldman has a master's degree in popular culture from Bowling Green State University in Ohio.

While at Bowling Green, he taught the first-ever college course on soap operas, and when he pursued his doctorate in American studies at the University of Maryland, he also taught the course there.

Feldman has written about a wide range of popular-culture topics. Formerly in the programming department of NBC-TV, he consults and lectures on the media. He lives in New York City

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