

S E C O N D E D I T I O N

SAME WORDS, DIFFERENT LANGUAGE

A PROVEN GUIDE FOR CREATING
GENDER INTELLIGENCE AT WORK



B A R B A R A A N N I S

Resumo de Same Words, Different Language: An Updated Guide for Improved Gender Intelligence at Work

Barbara Annis, the world's leading corporate gender specialist, believes that men and women don't understand each other because they don't appreciate the different ways men and women relate, communicate, problem-solve, and make decisions.

In this original, solutions-based book, Annis explains exactly where we differ and how to improve the way we communicate with one another. Learn of cutting-edge, scientific research into the different neurological frameworks and functions of the male and female brains and how these innate biological differences determine how we: View the world; Solve problems; Make decisions; Prioritize; Manage emotions; Deal with stress; Work in teams; and Lead.

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