


SIMPLER

A red, hand-drawn scribble consisting of several overlapping, diagonal lines is positioned over the right side of the word "SIMPLER".

THE FUTURE OF GOVERNMENT

A thick, red, hand-drawn underline is positioned below the subtitle "THE FUTURE OF GOVERNMENT".

CASS R. SUNSTEIN

Bestselling coauthor of *NUDGE*

Resumo de Simpler. The Future Of Government

Simpler government arrived four years ago. It helped put money in your pocket. It saved hours of your time. It improved your children's diet, lengthened your life span, and benefited businesses large and small.

It did so by issuing fewer regulations, by insisting on smarter regulations, and, by eliminating or improving old regulations. Cass R. Sunstein, as administrator of the most powerful White House office you've never heard of, oversaw it and explains how it works, why government will never be the same again (thank goodness), and what must happen in the future.

Cutting-edge, research in behavioral economics has influenced business and politics. Long at the forefront of that research, Sunstein, for three years President, Obama's "regulatory czar" heading the White House Office of Information and Regulatory Affairs, oversaw a far-reaching restructuring of America's, regulatory state.

In this highly anticipated book, Sunstein pulls back the curtain to show what was done, why Americans are better off as a result, and what the future has in store.

The evidence is all around you, and more is coming soon. Simplified mortgages and student loan applications. Scorecards for colleges and universities. Improved labelling of food and energy-efficient appliances and cars.

Calories printed on chain restaurant, menus. Healthier food in public schools.

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