



Resumo de Soc

Make Sociology new with McGraw-Hill s "Connect Sociology" and "SOC 2014." Integral to Connect is "Investigate Sociology, " a tool that develops students sociological imaginations by placing them in provocative scenarios where they must analyze various sources and determine a solution.

Connect also comes with "LearnSmart," an adaptive questioning tool proven to increase content comprehension and student results, as well as fun interactivities like "In their Shoes" and "Applying the Perspectives" that teach sociology s three theoretical frameworks.

Finally, make sure students come prepared to class by assigning our many "e-book activities." With McGraw-Hill s digital tools, focus on what you do best teaching. Unique to this program, "SOC 2014" uses extensive research to meet students where they are, by providing an appealing, affordable and current program.

This, coupled with powerful digital learning tools, makes "SOC 2014" an ideal choice for your introductory course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective."

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