

STICKY LEADERS

THE SECRET TO
LASTING CHANGE
AND INNOVATION

LARRY OSBORNE

PREVIOUSLY PUBLISHED AS *INNOVATION'S DIRTY LITTLE SECRET*

Resumo de Sticky Leaders: The Secret to Lasting Change and Innovation

Most books on innovation make it sound as if successful innovation is the end result of a carefully followed recipe. But the simple fact is that when it comes to any new venture, failure is the surest horse to bet on.

Respected pastor and author, Larry Osborne, explains how understanding this dirty little secret behind innovation can bring both stability and creativity to organizations, especially those with teams of people that focus on innovation, creativity, new ideas, and problem-solving.

Using the wisdom and principles found in this book, you will be free to lead dynamically without causing uncertainty or insecurity in your organization. In Sticky Leader, you will learn: How to foster innovation's most powerful igniters and accelerators while avoiding the most common killers of innovation How to recognize and break through ceilings of complexity and competency The six pitfalls of growth and what you can do to avoid them The three questions every leader needs to ask before launching any new endeavor "

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