

FREE BONUS WISDOM INSIDE!

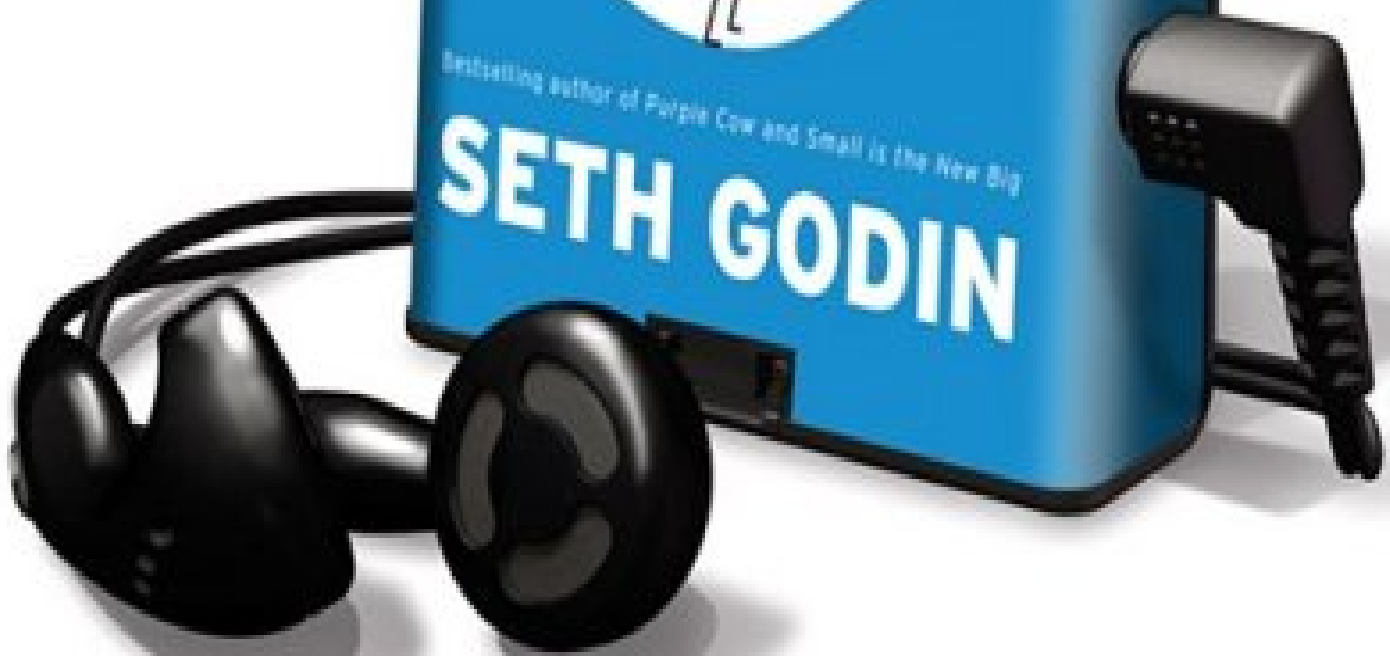
the dip

WHEN TO QUIT
(AND WHEN TO STICK)



Bestselling author of *Purple Cow* and *Small is the New Big*

SETH GODIN



Resumo de The Dip

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