



UNLOCK THE
POWER TO THINK
DIFFERENTLY

THE
DOODLE
REVOLUTION

"WITH DOODLER IN MY PROFESSIONAL TITLE,
I FEEL QUALIFIED TO HIGHLY RECOMMEND SUNNI'S
INSIGHTS ON THE POWER OF VISUAL LITERACY."

— RYAN GERMICK, CHIEF DOODLER, GOOGLE

SUNNI BROWN

Resumo de The Doodle Revolution: Unlock the Power to Think Differently

A fearless guide to awakening your mind using simple visual language. What do Einstein, Edison, Richard Feynman, Henry Ford, and JFK have in common? Like virtually all heavy-hitting thinkers, they looked beyond just words and numbers to get intellectual and creative insights.

They actively applied a deceptively simple tool to think both smarter and faster: the doodle. And so can the rest of us-zero artistic talent required. Visual thinking expert Sunni Brown has created The Doodle Revolution as a kick-starter guide for igniting and applying simple visual language to any challenge.

The instinctive and universal act of doodling need only be unleashed in order to innovate, solve problems, and elevate cognitive performance instantly.

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