

**"Work-Out is part of our culture—it's the way we get people together quickly to solve problems."** —WILLIAM J. CONATY, SENIOR VICE PRESIDENT, GENERAL ELECTRIC

# The GE Work-Out

How to implement  
GE's revolutionary method  
for busting bureaucracy and  
attacking organizational  
problems—*fast!*

**DAVE ULRICH • STEVE KERR • RON ASHKENAS**

# Resumo de The GE Work-Out: How to Implement GE's Revolutionary Method for Busting Bureaucracy & Attacking Organizational Problem

Famous "Work-Out" change-management tool explained by the people who helped develop it. GE's legendary Work-Out program played a key role in the company's phenomenal success over the past decade and has been implemented in many other organizations.

Now three executives and consultants who developed the original Work-Out approach at GE--often working directly with CEO Jack Welch--discuss the inner workings of Work-Out and their experiences at successfully implementing the program at GE. Filled with effective assessment and decisionmaking tools, The GE Work-Out provides concrete and realistic guidance for anyone who wants to implement Work-Out and break down bureaucracy and hierarchy within an organization.

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