

THE SWASTIKA

SYMBOL BEYOND REDEMPTION?



STEVEN HELLER

Resumo de The Swastika: Symbol Beyond Redemption?

"The Swastika" is a powerful examination of the impact of one graphic symbol on society. Steven Heller traces the history of the swastika, from religious symbol to reviled symbol. With more than 175 illustrations, this close examination of the most powerful symbol ever created questions whether the symbol as we know it can be redeemed.

The book delves into rise and fall of the swastika, and its mysteries and misunderstandings, are fully explained and explored. Readers will be captivated by the twists and turns of the symbol's fortunes, from its pre-Nazi religious and commercial uses, to the Nazi appropriation and misuse of the form, to its contemporary applications as both a racist and an apolitical logo.

Steven Heller's discussion of the controversy around ideas to ban the symbol has created a classic story, masterfully told, and ultimately, it illustrates how one graphic symbol can endure and influence culture for generations.

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