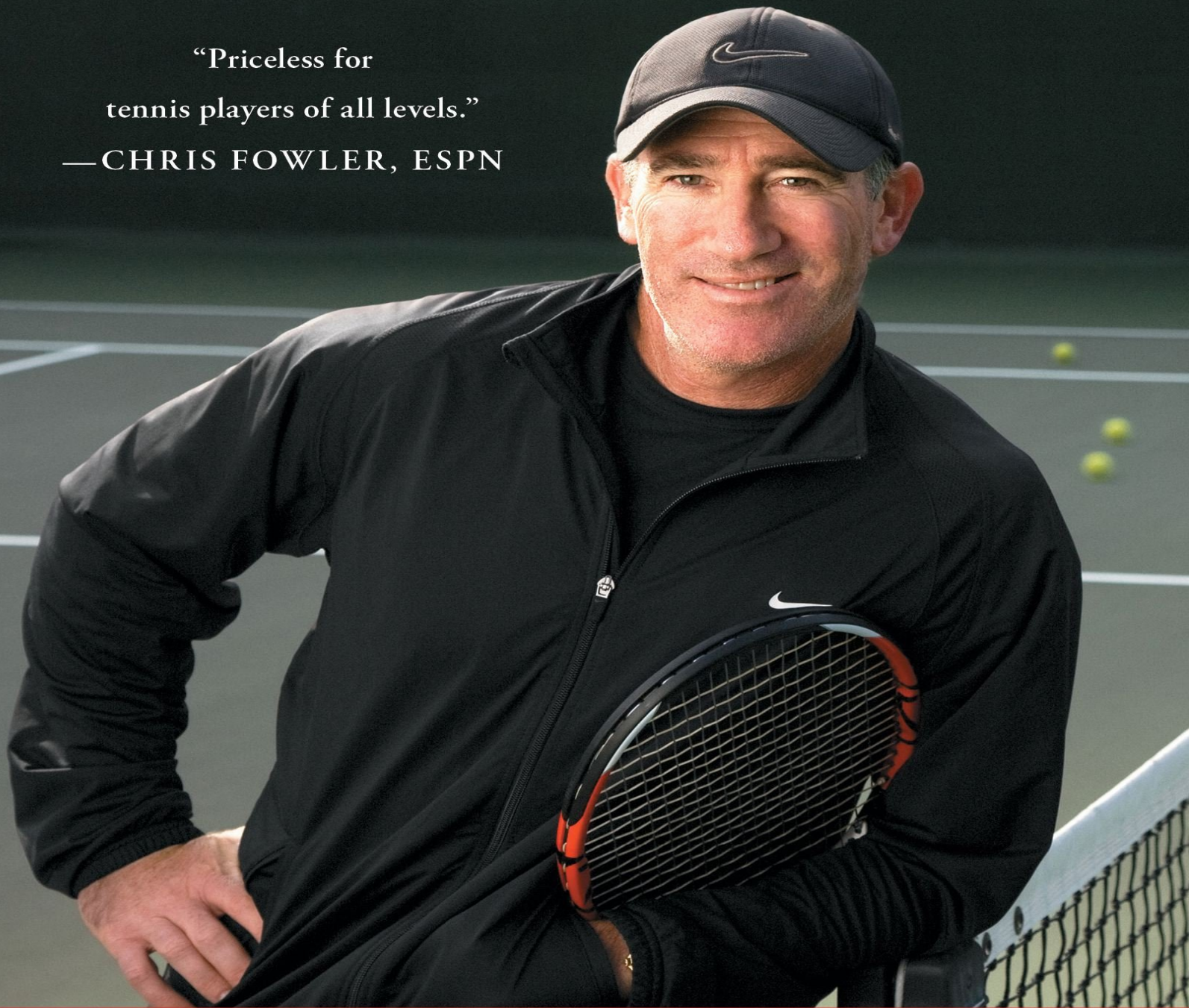


WINNING UGLY

“Priceless for
tennis players of all levels.”

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MENTAL WARFARE IN TENNIS—LESSONS FROM A MASTER

BRAD GILBERT AND STEVE JAMISON

With a New Introduction Analyzing Today's Champions

A CHAPTER BY ANDRE AGASSI

Resumo de Winning Ugly: Mental Warfare in Tennis--Lessons from a Master

He's been called the best in the world at the mental game of tennis. Brad Gilbert's strokes may not be pretty, but looks aren't everything. He has beaten the Tour's biggest names -- all by playing his "ugly" game.

Now, in Winning Ugly Gilbert teaches recreational players how to win more often without necessarily even changing their strokes. The key to success, he says, is to become a better thinking player -- to recognize, analyze, and capitalize.

That means outthinking opponents before, during, and after a match; forcing him or her to play your game. Gilbert's unconventional advice includes: * How to identify the seven "Hidden Ad Points," and what to do when they come up * Six reasons why you should never serve first * How to beat a Lefty, a Retriever, a Serve-Volley player, and other troublesome opponents * How to keep a lead, or stop a match from slipping away * How to handle psyching and gamesmanship Winning Ugly is an invaluable combat manual for the court, and its tips include "some real gems," according to Tennis magazine.

Ultimately, Winning Ugly will help you beat players who have been beating you.

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