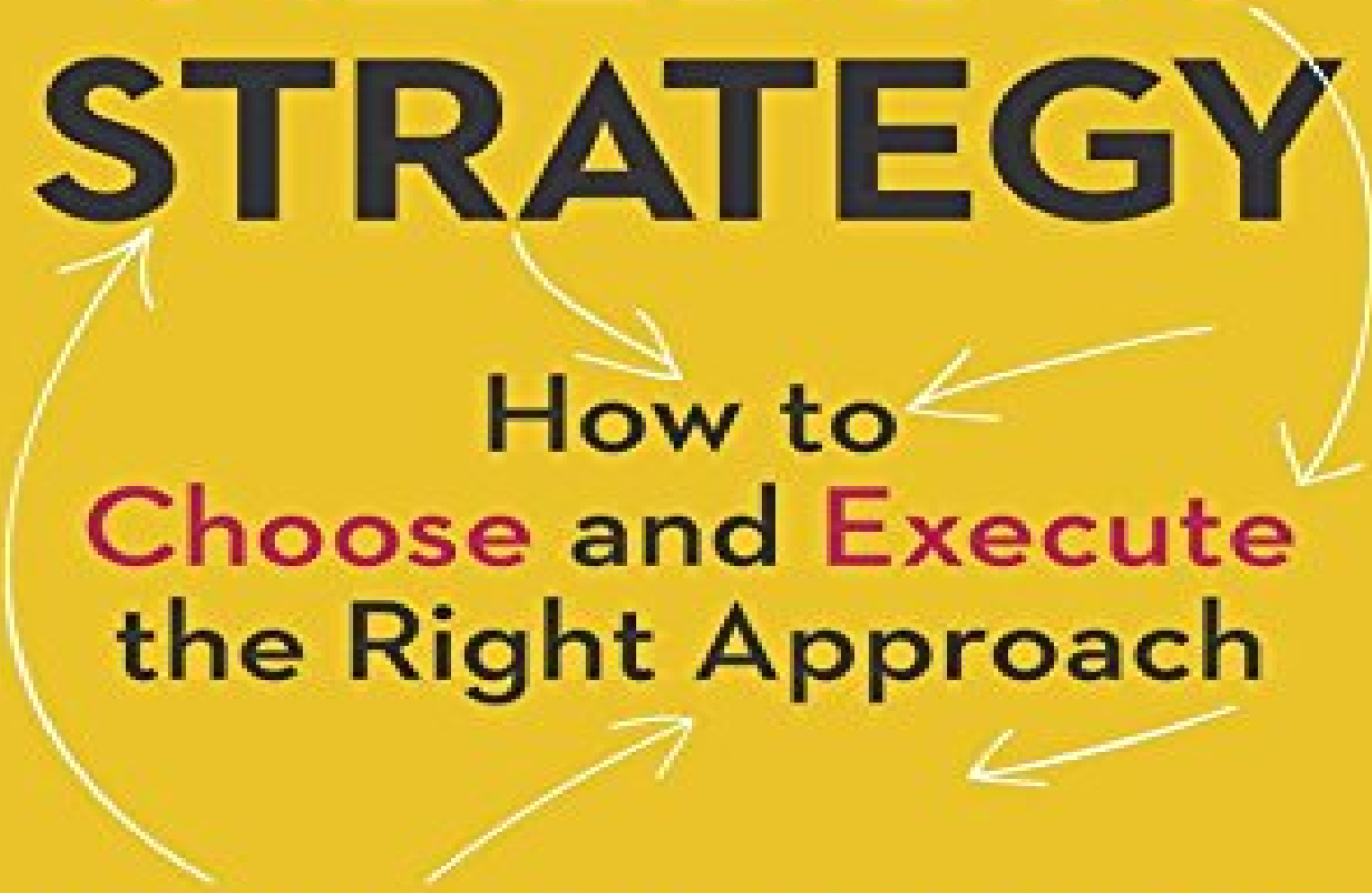


# YOUR STRATEGY NEEDS A STRATEGY



How to  
Choose and Execute  
the Right Approach

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